# “Kinect Joy Ride”

# Fact Sheet

# September 2010

3 … 2 … 1 … Go! “Kinect Joy Ride,” the first controller-free racing game, will take you and your friends on the ride of your lives — no driver’s license required. “Kinect Joy Ride” combines wild kart racing excitement with the effortless fun of full-body gaming possible only with Kinect for Xbox 360.

“Kinect Joy Ride” reinvents driving and kart racing by adding massive jumps and full-body stunts to the classic kart racing action. With a host of cool features and game modes you can find your inner thrill seeker by going solo, pick up a co-pilot, or team up with your friends and family to take on the world.

“Kinect Joy Ride” takes the thrilling driving experience off the track and into your living room as you bend, twist and move your body to hug the curves, jump through obstacles and show off your acrobatic skills — when you get your whole body into it, you are the car!

**Details, Details, Details**

* **No steering wheel or controller required.** Feel the wind in your hair, show off your high-flying stunts and tricks, or blast and smash through a destruction arena. Lean to drift, and use your hands to fire missiles. Flip, twist or spin your car in the air with full-body motions and chain tricks together for even better scores.
* **Racing action meets friendly competition.** When the road gets lonely, “Kinect Joy Ride” is the perfect collaborative experience for friends and family. With racing competition or cooperative play in the same living room, or head-to-head competitive play for up to eight players on Xbox LIVE,\* getting into the game is now easier than ever. Xbox LIVE races can be made up of any combination of two players in the same living room playing in split-screen, or as solo racers. Whether playing alone or with friends, ahandful of unique competitive modes keep the gameplay fresh, fun and challenging. Unlock new tracks, cars and customization packages. If you’ve got what it takes, you can earn Achievements, Avatar rewards, in-game trophies and medallions, and even roaring fans. Share photos with friends of your most spectacular tricks in the Kinect Hub.
  + **Race Mode:** Unlock six different tracks in three enviornments, each with huge jumps and hidden shortcuts. In Battle Race you can hunt for seven unique items that give you the upper hand, like freeze blasts that bring all other players to a halt or mines that slow down unsuspecting cars.
  + **Stunt Mode:** Face off on a giant half-pipe where you collect points by getting more and more air, and pulling off incredible controller-free tricks with full-body movements.
  + **Dash Mode**: Speed down a narrow track where you use your body to dodge around obstacles. With each progressive boost you go faster and faster - assuming you don’t hit anything – until you approach breakneck speed.
  + **Smash Mode:** Destroy as much as possible before the time runs out. Cause the right amount of destruction and you’ll unlock a bonus area where you can try to blow up the boss.
  + **Trick Mode:** Use your body to match the tricks and poses displayed on-screen as your car is launched from a cannon and sprouts wings. The more tricks your match, the longer you fly through the air.
* **Variety is the spice of life.** Stunning landscapes provide the backdrop for unique driving adventures in three far-flung worlds with sixteen hyperactive courses and arenas, and a multitude of environments that are exciting to everyone from amateurs to the most skilled. Each of the ten unique cars comes with different customization packages giving you more options to build your dream racing machine.

**Publisher:** Microsoft Game Studios

**Developer:** Big Park

**Format:** DVD compatible with Kinect for Xbox 360 video game and entertainment system

**ESRB Rating:** E (Everyone)

**Pricing:** $49.99 (USD ERP)

# Availability: November 2010

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\* Xbox LIVE Gold membership required for online multiplayer gameplay.

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